



((((artists den)))

2020

EXTRAORDINARY ARTISTS. EXTRAORDINARY PLACES.

ABOUT → THE ARTISTS DEN

The Artists Den creates bespoke, once-in-a-lifetime concert experiences for audiences in unique settings across the country.

The Artists Den was founded on the premise that magic happens when you create intimate live music events. We earned the respect of the music community based on an unwavering commitment to quality and showcasing the extraordinary. This includes legendary performances by Sir Ringo Starr, Robert Plant, Tori Amos and Elvis Costello, in remarkable venues from the New York Public Library, to The Met, to a historic cattle ranch in rural Texas.

Further explore the [Artists Den Experience](#).





ARTISTS →

Live from the Artists Den has established itself as one of the most popular music series on television, growing its footprint globally, and partnering with major acts in the most inspiring locations. Artists Den showcased its reputation as a tastemaker when we featured a powerhouse performance by a then little-known singer-songwriter named Adele, just before her record shattering album, *21*, was released. Later discoveries include Ed Sheeran, prior to his sold out stint at Madison Square Garden, and Imagine Dragons, who went from upstart rockers to one of the biggest bands in the world in a matter of months. See our full [Artists Den Roster](#).

Charli XCX • Echosmith • James Bay • Shawn Mendes • Bebe Rexha • Vance Joy • Fleet Foxes • Lady Antebellum • OneRepublic • John Legend • The Lumineers • Sturgill Simpson • Young the Giant • Panic! At The Disco • Gary Clark Jr. • Marina And The Diamonds • Hozier • alt-J • Damien Rice • Cage the Elephant • Alabama Shakes • Zac Brown Band • Jason Mraz • Lily Allen • Rodrigo y Gabriela • Tim McGraw • Vampire Weekend • Sara Bareilles • Phoenix • Sheryl Crow • Imagine Dragons • The National • Ed Sheeran • Soundgarden • Mumford & Sons • The Killers • The Wallflowers • Rufus Wainwright • Norah Jones • Mayer Hawthorne • Kid Rock • Iron and Wine • The Fray • Amos Lee • Death Cab for Cutie • Adele • Robert Plant • Ray LaMontagne • Elvis Costello • Ringo Starr

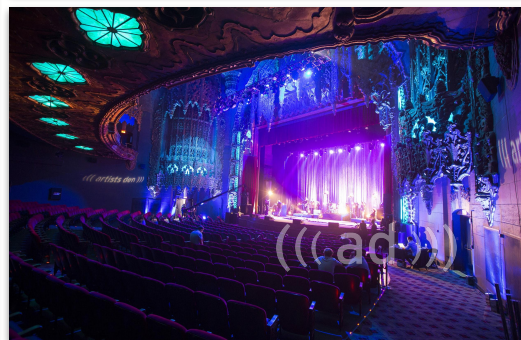
VENUES →

The venue is the co-star of each *Live from the Artists Den* episode, creating a one-of-a-kind collaboration. Artists Den selects mission-based venues, often historic and architecturally significant, with a story to tell.

John Legend chose to perform at a historic Civil Rights landmark as a fitting backdrop for a concert inspired by social justice; Kid Rock visited Graceland to pay homage to his idol Elvis Presley; and Damien Rice held an intimate in-the-round performance in what once was an Irish factory in Brooklyn.

Every city has an Artists Den venue, and we've built a proprietary database of over 5,000 unique Artist Den settings for future shows.

North Cove Marina • Webster Hall • Pier 17 • Kings Theatre • Park City Live • Riverside Church • El Rey • The Mayan • Antone's • New York Hall of Science • Ace Hotel • Loveless Barn • Forest Hills Stadium • UCLA's Royce Hall • Manhattan Center • The Hispanic Society of America • Orpheum • LC Anderson High School • The Plaza Hotel • Park Avenue Armory • New York Society For Ethical Culture • The Wiltern • Belasco Theater • Capitale • The Church of the Ascension • Graceland • Angel Orensanz • Fox Tucson Theatre • Brooklyn Museum • Santa Monica Bay Woman's Club • Don Strange Ranch • New York Public Library • Bryant Park • Sotheby's • The Met • Soho House • Harvard Club • Christie's Auction House • Tiffany & Co.





BROADCAST →

We are currently filming our 14th television season which broadcasts to an established international network including TV homes in the United Kingdom, Japan, Germany, Australia, Canada, Israel, and Latin America. *Live from the Artists Den* is also available on 10 international in-flight entertainment systems.

International Broadcast Reach

- 270 PBS affiliate markets
- Prime time broadcast, over 10,000 hours annually
- 92% of American homes, Top 50 Markets
- Multiple stations in NYC, Boston, LA, SF and Chicago
- 0.6- 1.0% rating, age 25-54
- Broadcast partners including Sky Arts UK, Globo, Sky Arts New Zealand, Foxtel
- In-flight partners such as Air France, Alitalia, KLM, Avianca

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COMMUNITY →

Through our long-standing commitment to quality programming, we have created a diverse fanbase with a common love for music. Our core audience is educated and affluent with a strong desire for rare and exceptional entertainment experiences.

- Passionate and diverse music lovers
- Cultural tastemakers and influencers
- High concentration in major cities (top 25 DMAs)
- 500,000+ database and social
- 58% female, 42% male
- 88% between ages 21 - 45
- 76% college educated, 71% homeowners
- VIP database with \$3M+ household income
- 581M fans in alumni social community
- 2.3M reached annually through web + digital

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A person wearing a clear, shiny raincoat is dancing on a stage. The background is a solid blue color. In the foreground, the silhouettes of a crowd of people are visible, with many hands raised in the air. The overall atmosphere is energetic and festive.

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