

((artists den))

2022

A performer is on stage, illuminated by blue and green spotlights. In the background, a city skyline is visible at night. The foreground is filled with the silhouettes of a large audience.

THE ARTISTS DEN'S MISSION

Our mission is to feature extraordinary artists in extraordinary places, creating intimate experiences that bring people together. Founded as a living room series in San Francisco, the series has evolved to showcase premium concerts for television and digital content channels over the last 10 years, always with the mindset of being artist and fan first.



(((artists den)))

LIVE FROM MY DEN

SEASON 3 RECAP

LIVE FROM MY DEN →

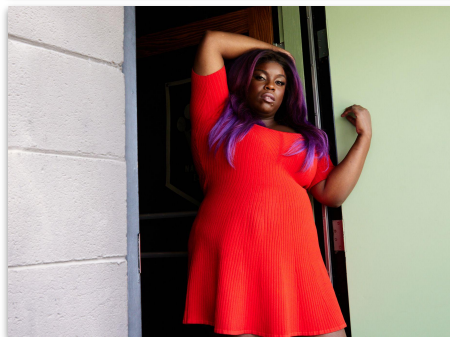
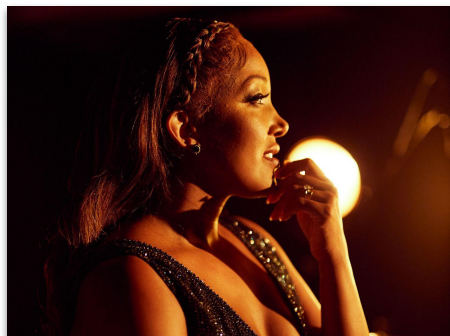
The Den is any place an Artist loves to write, record, and be inspired by personally significant stories. Artists sharing and performing in their unique spaces gives fans a uniquely intimate musical experience while maintaining the signature storytelling vibe of the Artists Den.

THE SESSIONS

Just as Artists Den was founded inside a San Francisco living room, we want fans to feel that intimacy from *Live from My Den*. The digital series takes the bespoke nature of a *Live from the Artists Den* performance and showcases it through the lens of the artist.

Each session of *Live from My Den* begins with the artist welcoming the audience and a mini-tour of their creative space - whether it be their home, recording studio, or pieces of inspiration tied to songs. The intro will follow with a live performance featuring 3-5 songs, with dedicated time for pre-selected questions from fans and our partner communities.

The questions will be edited into the final video episode for the series. Each session will be custom crafted, run 20-30 minutes in length, and broadcast digitally in partnership with the artist and *Variety*, our media partner for the series.



LIVE FROM MY DEN →

SEASON 3 ARTISTS AIRING NOW

Pinegrove



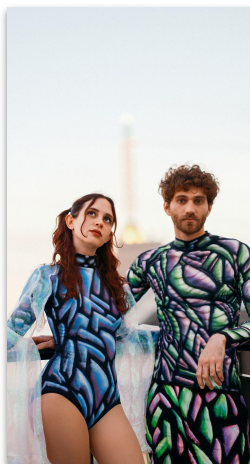
New York, NY

Justin Quiles



Miami, FL

Magdalena Bay



Los Angeles, CA

Nicole Atkins



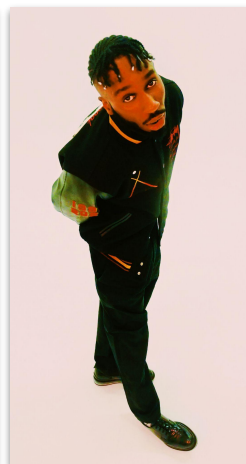
Nashville, TN

mxmtoon



New York, NY

Kojey Radical



London, UK

Tank and the Bangas



New Orleans, LA

Total Season fan-base:



5.6M



9.1M



1.1M



5.3M



26.7M

(((ad)))

LIVE FROM MY DEN → SEASON THREE TRAILER





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———— LIVE FROM THE ARTISTS DEN ————

THE ARTISTS DEN'S MISSION →

Our mission is to feature extraordinary artists in extraordinary places, creating intimate experiences that provide fans with bespoke musical performances from some of the industry's finest acts.



ABOUT →

THE ARTISTS DEN

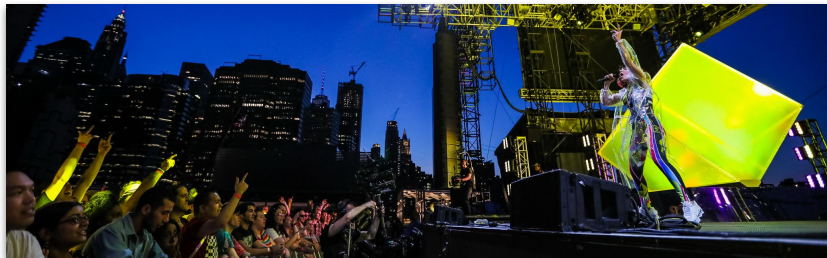
The Artists Den creates bespoke, once-in-a-lifetime concert experiences for audiences in unique settings across the country.

The Artists Den was founded on the premise that magic happens when you create intimate live music events. We earned the respect of the music community based on an unwavering commitment to quality and showcasing the extraordinary. This includes legendary performances by Sir Ringo Starr, Robert Plant, Tori Amos and Elvis Costello, in remarkable venues from the New York Public Library, to The Met, to a historic cattle ranch in rural Texas.

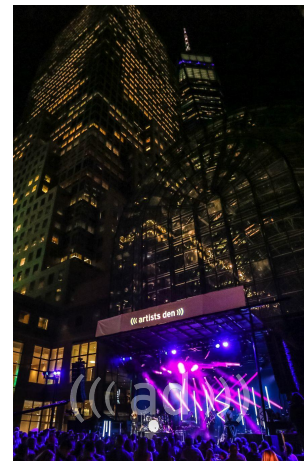
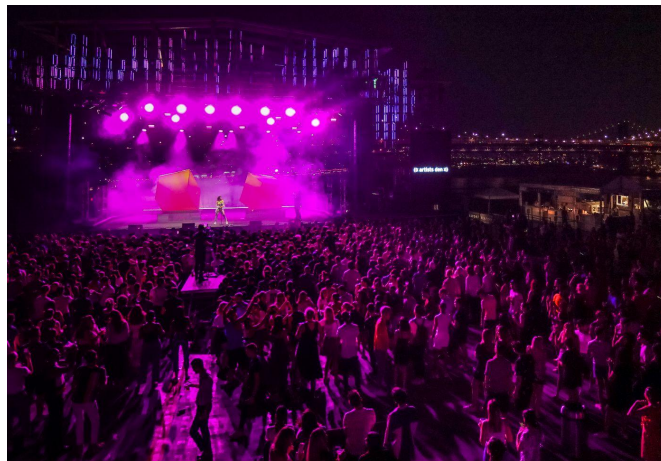
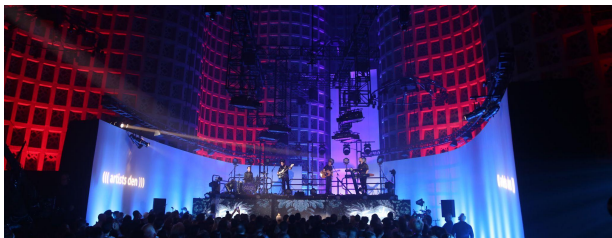
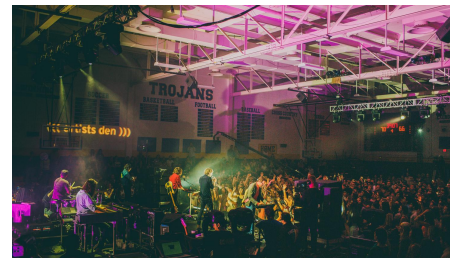
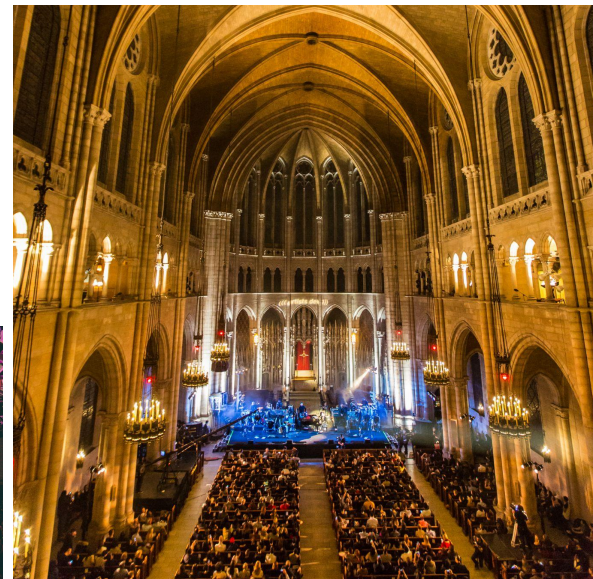
Further explore the [Artists Den Experience](#).



EXTRAORDINARY ARTISTS →



EXTRAORDINARY VENUES →



PBS BROADCAST →

We are proud to continue our 14th season on PBS nationwide. PBS is home to the finest arts and culture series in the US and has a large, dedicated audience of cultural enthusiasts. Major Artists are proud to be on PBS with their extraordinary Artists Den performances. It's never been a better time to be a part of this important non-profit with a mission to support the arts.



270 PBS AFFILIATES NATIONWIDE

- Top 50 Market 93% of homes
- Average PBS Household Income is \$3M+



John Legend on the power
of Artists Den on PBS

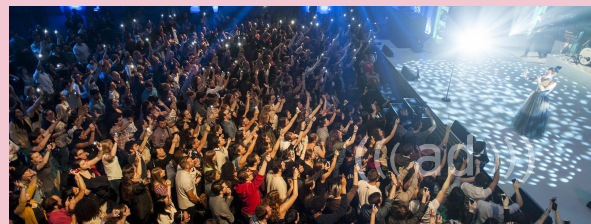
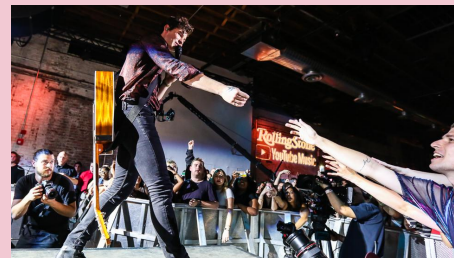


OUR COMMUNITY →

Through our long-standing commitment to quality programming, we have created a large & diverse fanbase with a common love for music. Our core audience is made up of educated cultural tastemakers with a strong desire for rare and exceptional entertainment experiences.

- 830,000+ database and social
- 58% female, 42% male
- 88% between ages 21 - 45
- 900M++ fans in alumni social community
- 125M reached annually through web + digital







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CREATE MEMORIES WITH US.

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